

DEPARTMENT: ENGLISH		COURSE TITLE: JOURNALISM			
GRADE(S): 11-12		PRE-REQUISITES (IF ANY): NONE			
UNIT	LENGTH	CONTENT	SKILLS	METHODS OF ASSESSMENT	FRAMEWORK STRAND(S) & STANDARD(S)
Introduction: Journalism Basics	2 weeks	<ol style="list-style-type: none"> Learning the fundamentals of interviewing and news reporting. Learning the rights and responsibilities of a free press. Developing the news reading habit. Starting a current events journal. 	<p>Interviewing and news reporting: making appointments, preparing and asking questions, taking accurate notes, utilizing basic news story format.</p> <p>Rights and responsibilities: differentiating between fact and opinion, understanding journalistic ethics and related issues.</p> <p>News awareness: developing familiarity with current events; discussing issues and background: analyzing content, coverage, and style.</p>	<p>Classmate interview and profile article.</p> <p>Inverted pyramid news story.</p> <p>Class discussion, journal entries, and quizzes on current events.</p> <p>Chapter notes on journalistic concepts and vocabulary.</p>	<p>Language: 1, 2, 4, 5</p> <p>Literature: 8, 9, 13, 15, 17</p> <p>Composition: 19, 20, 21, 22, 23, 25</p> <p>Media: 26</p>
Writing on Deadline: Producing a Weekly Newspaper	5 weeks (ongoing for rest of course)	<ol style="list-style-type: none"> Developing sources, covering beats, conducting interviews. Writing effective leads and lively, accurate stories. Writing stories for the news, opinion, activity, and sports pages. Developing independence, journalistic integrity, and teamwork. 	<p>Sources: gathering information from multiple sources and using appropriate attribution.</p> <p>Leads and stories: identifying main ideas and important information, creating interest and setting tone in opening paragraph, using details and transitions effectively.</p> <p>Story genres: employing a variety of story structures (inverted pyramid, narrative lead with nut graph, hourglass story, news brief); understanding purposes and conventions of news, opinion, and sports articles.</p> <p>Journalistic practices: meeting deadlines, doing thorough background research, keeping accurate records, maintaining objectivity, working collaboratively with classmates, revising/editing.</p>	<p>Ongoing evaluation of process steps and finished articles.</p> <p>Classroom exercises on journalistic skills and AP stylebook.</p> <p>Class discussion, journal entries, and quizzes on current events.</p> <p>Chapter notes and quizzes on journalistic concepts and vocabulary.</p>	<p>Language: 1, 2, 4, 5, 6</p> <p>Literature: 8, 9, 10, 13, 15, 17</p> <p>Composition: 19, 20, 21, 22, 23, 24, 25</p> <p>Media: 26, 28</p>
Writing Features and In-Depth Reports	3 weeks	<ol style="list-style-type: none"> Improving the writing process from invention to proofreading. Learning the purposes and techniques of features and investigative reports. Designing research questions and conducting an in-depth inquiry. 	<p>Writing process: approaching a topic from a variety of angles, considering audience, infusing writing with creativity, deep revising, giving constructive feedback to peers, developing consistency and accuracy in proofreading.</p> <p>Features and investigative reports: understanding purposes and styles of in-depth reports, developing</p>	<p>Ongoing evaluation of process steps and finished trimester edition article.</p> <p>Classroom exercises on journalistic skills and AP stylebook.</p>	<p>Language: 1, 2, 4, 5, 6</p> <p>Literature: 8, 9, 10, 13, 15, 17</p> <p>Composition: 19, 20, 21, 22, 23, 24, 25</p>

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		4. Planning, writing, and polishing an in-depth article for the trimester edition.	and researching a topic using multiple sources, writing an extended article incorporating some or all of the following: first-person narration, interpretation/analysis, humor, sensory imagery, direct and indirect quotation, creative lead and ending.	Class discussion, journal entries, and quizzes on current events. Chapter notes and quizzes on journalistic concepts and vocabulary.	Media: 26, 28
Mass Media in a Democratic Society	2 weeks	<ol style="list-style-type: none"> 1. Reviewing the history of journalism, especially in the U.S. 2. Determining the strengths and weaknesses of print and broadcast news reports and documentaries. 3. Exploring problems in journalism ethics and practices. 4. Compiling the course portfolio. 	<p>History: understanding trends and significant events in the development of press freedom and responsibility and the impact of changes in news reporting technology.</p> <p>News media analysis: analyzing and evaluating news reports and the news industry by comparing and contrasting approaches, angles, choices, fairness, accuracy, presentation, and style of different news media.</p> <p>Portfolio: assessing and reflecting on growth in reporting and writing skills and understanding of current issues and journalistic concepts.</p>	<p>Comparative news media analysis essay.</p> <p>Oral exam and/or class discussions of historical events, news reports, and documentaries.</p> <p>Chapter notes and quizzes on journalistic concepts and vocabulary.</p> <p>Course portfolio including reflective introduction and selection of articles.</p>	<p>Language: 1, 2, 3, 4, 5</p> <p>Literature: 8, 9, 10, 13, 15, 17</p> <p>Composition: 19, 20, 21, 22, 23, 24, 25</p> <p>Media: 26, 27</p>