

AMHERST - PELHAM *Regional* SCHOOL DISTRICT
AMHERST, MASSACHUSETTS

Amherst Regional High School
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Mark Jackson, Principal
Diane Chamberlain, Assistant Principal
Miki Lee Gromacki, Assistant Principal

October 4, 2010

Dear Amherst Area Businesses:

Students at Amherst Regional High School are preparing and designing their 2011 yearbook, *The Goldbug*. This is a hard-cover yearbook the student body purchases as it is a keepsake they share with their friends, family and extended families throughout their lifetime.

We hope you might consider supporting the students at Amherst Regional High School by placing an ad in their 2011 yearbook. The yearbook does not receive monetary support from the School District so any financial contribution would be greatly appreciated. Additionally, to be able to keep the yearbook affordable for every student we are reaching out to you for your support.

There are many options available for you to advertise your products and/or services in the 2011 yearbook. The advertisement options are included on the enclosed flyer. If you have been a past advertiser we can print the ad we have on file. We can also work with you to produce an ad to meet your specifications.

If you have any questions feel free to contact Missy Shea, Yearbook Business Advisor, at 413-362-1583 or at sheam@arps.org. We look forward to hearing from you. Thank you for your support!

Sincerely,

Corey GerberDolan and Elena Valenzuela-Stookey

Business Yearbook Staff

Enclosure

